



PLASTINDIA FOUNDATION®

Magazine Tariff Rates

Effective from 1st January 2016

For Indian Advertisers				
	Size (cm)	1 insertion Rate/insertion	4 insertion (20% Discount) Rate/ insertion	8 insertion (40% Discount) Rate/ insertion
Full Page (RS)	22.5 x 28.5	25000	20000	15000
Half Page (RS)	19.0 x 13.0	15000	12000	9000
Back Cover (RS)	22.5 x 28.5	50000	40000	30000
Front Inside/ Back Inside (RS)	22.5 x 28.5	45000	36000	27000
For Foreign Advertisers				
Full Page (\$)	22.5 x 28.5	450	360	270
Half Page (\$)	19.0 x 13.0	250	200	150
Back Cover (\$)	22.5 x 28.5	850	680	510
Front Inside/ Back Inside (\$)	22.5 x 28.5	750	600	450

* Taxes as applicable

For further information please contact :

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